

# **CFO Summit 2020**

**Mercoledì 10 Giugno 2020**

**14:00 Registration & accommodation: matchmaking time and 1to1 business meeting**

**Moderà i lavori**

Andrea Cabrini, Direttore - Class CNBC

**15:00 Innovation in Planning & Control for a better decision making: CFO as change agent**

Matteo Rinaldi, CFO and Head of Strategy - Sandoz Italia

**15:30 Recovery 101: zero-base costs to seize new fuel for growth**

Alessandro Andreoni, Senior Manager Strategy & Consulting - Accenture

**15:45 New approaches for accounting & finance processes: the power of automation**

Carmine Scoglio, Responsabile Bilancio, Amministrazione e Fiscale, Terna - Vice Presidente ANDAF

**16:05 The CFO perspective: "navigate" during Covid 19 crisis**

Sergio Signoretti, CFO - Lastminute.com

**16:20 Funding & Liquidity – Post Traumatic Growth**

How to build a robust financial resilience strategy to sail through uncertainty

Maurizio Dallochio, Professore Ordinario Finanza Aziendale - Università Bocconi

**17:00 Q&A session: matchmaking time and 1to1 business meeting**

**18:00 End of conference Day 1**

# CFO Summit 2020

Giovedì 11 Giugno 2020

## **09:15** Registration and accommodation in a virtual conference

### **Moderà i lavori**

Andrea Cabrini, Direttore - Class CNBC

## **09:30** Matchmaking time and 1to1 business meeting

## **10:30** Keynote Speaker: The Next Normal CFO and the Digital Finance Mindset: from idea to Reality

Chris Argent, Finance Expert, CFO and Digital Transformation Guru -

## **11:00** Conversation with CFOs: Strategies in turbulent times

One to one interview with:

Alessandra Pasini, CFO - Snam

## **11:15** Roundtable with:

Alberto Fontanesi, CFO - Champion Europe

Massimo Ferro, CFO e Corporate Strategy Director - Gruppo Nestlé in Italia

## **11:30** Heading to Recovery. A financial resilience framework: from predictive planning to strategic modeling

Edilio Rossi, Digital Finance Solutions Sales Development Director - Oracle

## **11:40** New business models of finance: agenda for 2021

Stefano Grassi, CFO - Luxottica Group

## **11:50** Conversation with CFOs: Scenario Planning, Liquidity and Cash Flow Forecasting

Massimo Levrino, CFO - Iren

Valerio Casagrande, CFO - Parma Calcio 1913

**12:15 Pagamenti digitali B2B: come migliorare i processi di procure to pay e ottimizzare il capitale circolante**

Eugenio Taddeo, Sales & Partnerships Manager – Cards & Digital Payments - Nexi

**12:30 Closing & remarks**

Roberto Mannozi, Direttore centrale Amministrazione, Bilancio, Fiscale e Controllo, Ferrovie dello Stato Italiane - Presidente, Advisory Council, ANDAF

**12:45 Live poll and Q&A session - matchmaking time and 1to1 business meeting**

**13:30 End of conference**

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