



The Executive Network

## **CPO - Chief Procurement Officer Forum 2017**

Giovedì 15 Giugno 2017

**08:30** Delegates Registration and welcome coffee

**09:00** Introduction by the chairperson

### **OPENING KEYNOTE**

**09:15** Where is the world economy going?

Andrea Boltho, Professor and Director of Oxford Economics - University of Oxford

**09:45** Q&A

### **TRENDS**

**10:00** Uncertainty, Volatility, Resilience: global trends and their impact on procurement

The Global Value Chain to fight the volatility of markets

Procurement Momentum: how companies can adapt their business models to the new environment

The New Skills needed in a Globalized Procurement Environment

From Chief Procurement Officer to Chief Value Officer: the Ceo's View of Procurement

**10:30** Presentation of the Survey "What's up on Procurement" by Business International

### **SUCCESS STORY**

**10:45** Sustainability, Innovation and Export – how to achieve excellence in the Global Market

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**11:00 Networking break**

## **PARALLEL FOCUS GROUP**

**11:30 THE NEW MINDSET: HOW TO BE DISRUPTIVE IN TODAY'S LANDSCAPE**

### **Room A - How exploiting big data to win the challenge of Digital Transformation**

Making internal functions focalize their capabilities to use big data in order to interpret the Supply and Product Market

### **Room B - Striking the right balance between cost savings, value delivery and innovation**

### **Room C - How can CPO align with business leading functions to create a new competitive scenario?**

How can CPOs become innovation leaders?

Can internal "clients" and suppliers interact to find the most successful elements among the value chain

**13:30 Networking Lunch**

## **WORKSHOP**

**14:45 Business Presentation Engineering**

Phil Taylor, - Strategic Development Consultant & UK Agente Consolare Onorario UK Department of International Trade

**15:45 Q&A**

## **CLOSING KEYNOTE**

**16:00 Speech to be defined**

**17:00 Conclusions and closing session**

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